



Study Guide

Women's Media Training Fellowship

By Nancy Sawyer Schraeder & Shirin Taber

2023-2024

Schedule

DATE	LEARNING TASKS	PAGE #
6 October	"Getting Started" homework due	3
11 October	Training Webinar - The Power of Story	
20 October	Media and FoRB homework due	4
25 October	Training Webinar - Script Development	
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15 November	Training Webinar - Pre-Production	
6 December	Media Training and FoRB homework due	6
13 December	Training Webinar - Production	
3 January	Media and FoRB homework due	7
10 January	Training Webinar - Post-Production and Marketing	
15 January	Progress Report Due	8
January-March	Mentoring Available	
15 March	FINAL PROJECTS DUE	

Getting Started

In preparation for our first webinar on 11 October.

- Watch the film "Introduction to Freedom of Belief". Summarize in your own words the main points of the film and something new that you learned.
- Follow Empower Women Media's Instagram page.
- On Empower Women Media's YouTube Channel, watch three of our award-winning films:
 - "Unity"
 - "Samira's Camera" (Password: equality1983)
 - "Love Has No Borders"
- Write out your goals for this media training:
 - _____
 - _____
 - _____

October

"The Power of Story"

FoRB Homework:

- Read “FoRB and women’s rights to equality” in the booklet titled *Freedom of religion or belief for everyone: Women in focus* (pp. 1-11). Take notes and review questions on p. 11.
- Watch the following films and summarize for yourself the main points of each film:
 - “The Right to Have or Change Your Belief”
 - “Long Road to Freedom”
- This week create 2 social media posts about something new you learned in the FoRB reading or films. The post should include an interesting photo and caption to generate comments.

Media Homework:

- Answer questions #1-7 in your Media Action Plan. (We will answer #8 later.)

October

"Script Development"

FoRB Homework:

- Read “How do FoRB violations affect women differently than men?” in the FoRB booklet (pp. 12-17). Answer questions on p. 17.
- Watch the following films and write a paragraph in response:
 - “The Girl Sitting Here” (Password: 136077)
 - “Beauty for Ashes”
- This week create 2 social media posts about something new you learned in the FoRB reading or videos. The post should include an interesting photo and caption to generate comments.

Media Homework:

- Write a paragraph describing your media project. Share some specific details that you want to illustrate in your short film or social media campaign.

November

"Pre-Production"

FoRB Homework:

- Read “What undermines women’s FoRB?” in the FoRB booklet (pp. 18-23). Answer questions on p. 23.
- Watch the following films and summarize the main points of each film:
 - “The Right to Manifest (or Practice) Religion or Belief”
 - “Equality”
- This week create 2 social media posts about something new you learned in the FoRB reading or videos. The post should include an interesting photo and caption to generate comments.

Media Homework:

- Review your Media Action Plan. Answer question #8. Then revise questions #1-7. If you need help with your Media Action Plan, please contact Nancy Schraeder for assistance at nschraeder@sbcglobal.net.

December

"Production"

FoRB Homework:

- Read “What can we do—some suggestions for strengthening women’s FoRB” in the FoRB booklet (pp. 24-30). Answer questions on p. 30.
- Watch the following films and write a paragraph in response:
 - “Without Fear”
 - “District 18”
- This week create 2 social media posts about something new you learned in the FoRB reading or videos. The post should include an interesting photo and caption to generate comments.

Media Homework:

- If your media project is a short film, submit your script to Nancy Schraeder. If your media project is a social media campaign, submit 3 to 4 social media posts examples to Shirin Taber. Make sure each post is consistent in branding, design, and messaging.

January

"Post-Production & Marketing"

FoRB Homework:

- Watch the following films and write a paragraph in response:
 - "Switch On"
 - "Pathways to Peace"
- This week create 2 social media posts about something new you learned in the FoRB reading or videos. The post should include an interesting photo and caption to generate comments.

Media Homework:

- Submit Progress Report (which is required to graduate).

January-March

Final Deadlines

January through March: Instructors are available for mentoring as you complete your media project.

Final film or social media projects due **March 15**.

Links and Resources

Women's Media Training Resources

FoRB Women in Focus Booklet

Media Action Plan

Sample Learning Objectives Worksheet

T Script Template

Dramatic Script Sample - What is Freedom of Belief?

Sample Storyboard - Pathways to Peace

Shotlist Sample - Equations

Sample Budget 1

Sample Budget 2

Crew Release

Interview Release

Talent Release

Minor Release

Location Agreement

Sample Flyer 1 - LWYB

Sample Flyer 2 - 2021 Film Competition

EWM Marketing Plan

Progress Report

Homework Sheet 1 - Getting Started

Homework Sheet 2 - The Power of Story

Homework Sheet 3 - Script Development

Homework Sheet 4 - Pre-Production

Homework Sheet 5 - Production

Homework Sheet 6 - Post-Production & Marketing