



Study Guide

FoRB Media Training Fellowship

By Nancy Sawyer Schraeder & Shirin Taber

2024

Schedule

DATE	LEARNING TASKS	PAGE #
30 January	"Getting Started" homework due	3
6 February	Training Webinar - The Power of Story	
15 February	Media and FoRB homework due	4
20 February	Training Webinar - Script Development	
29 February	Media and FoRB homework due	5
5 March	Training Webinar - Pre-Production	
14 March	Media Training and FoRB homework due	6
19 March	Training Webinar - Production	
4 April	Media and FoRB homework due	7
9 April	Training Webinar - Post-Production and Marketing	
18 April	Media and FoRB homework due	8
23 April	Training Webinar - FoRB and Women/Film Project Q&A	
30 April	Progress Report Due	
April-May	Mentoring Available	
1 June	FINAL PROJECTS DUE	

Getting Started

In preparation for our first webinar on 6 February.

- Watch the film [“Introduction to Freedom of Belief”](#). Summarize in your own words the main points of the film and something new that you learned.
- Read “Freedom of religion or belief – in everyone’s interest” and “Why is FoRB important?” in the booklet titled *Freedom of religion or belief for everyone* (pp. 4-8). Answer questions on p. 8.
- Follow Empower Women Media’s [Instagram page](#).
- On Empower Women Media’s [YouTube Channel](#), watch the two following films:
 - [“Live What You Believe Teaser”](#)
 - [“Love Has No Borders”](#)
- Write out your goals for this media training:
 - _____
 - _____
 - _____

February

"The Power of Story"

FoRB Homework:

- Read “What is FoRB?” in the FoRB booklet (pp. 9-15). Answer questions on p. 15.
- Watch the following films and summarize for yourself the main points of each film:
 - “The Right to Have or Change Your Belief”
 - “District 18”
- This week create a social media post about something new you learned in the FoRB reading or films. The post should include an interesting photo and caption to generate comments.

Media Homework:

- Answer questions #1-7 in your Media Action Plan. (We will answer #8 later.)

February

"Script Development"

FoRB Homework:

- Read “Possible tensions between FoRB and other rights?” in the FoRB booklet (pp. 16-19). Answer questions on p. 19.
- Watch the following films and write a paragraph in response:
 - “She Makes Everything Beautiful”
 - “Switch On”
- This week create a social media post about something new you learned in the FoRB reading or videos. The post should include an interesting photo and caption to generate comments.

Media Homework:

- Write a paragraph or outline describing your media project. Share specific details that you want to illustrate in your short film or social media campaign.

March

"Pre-Production"

FoRB Homework:

- Read “How is FoRB abused?” in the FoRB booklet (pp. 20-23). Answer questions on p. 22.
- Watch the following films and summarize the main points of each film:
 - “The Right to Manifest (or Practice) Religion or Belief”
 - “Unity”
 - “Taste of Freedom”
- This week create a social media post about something new you learned in the FoRB reading or videos. The post should include an interesting photo and caption to generate comments.

Media Homework:

- Review your Media Action Plan. Answer question #8. Then revise questions #1-7. If you need help with your Media Action Plan, please contact an instructor.

March

"Production"

FoRB Homework:

- Read “What can we do?” and “Digging Deeper” in the FoRB booklet (pp. 24-26). Answer questions on p. 25.
- Watch the following films and write a paragraph in response:
 - [“Samira’s Camera”](#) (Password: equality1983)
 - [“Long Road to Freedom”](#)
- This week create a social media post about something new you learned in the FoRB reading or videos. The post should include an interesting photo and caption to generate comments.

Media Homework:

- If your media project is a short film, submit a script or storyboard. If your media project is a social media campaign, submit 3 to 4 social media posts. Make sure each post is consistent in branding, design, and messaging.

April

"Post-Production & Marketing"

FoRB Homework:

- Read the booklet titled *Freedom of religion or belief for everyone: Women in focus* and write a 250-word summary.
- Watch the following films and write a paragraph in response:
 - "Equality"
 - "Equations"
- This week create a social media post about something new you learned in the FoRB reading or videos. The post should include an interesting photo and caption to generate comments.

Media Homework:

- Submit a rewrite of your script, revised social media posts, or a revised Media Action Plan.

April-May

Final Deadlines

April through May: Instructors are available for mentoring as you complete your media project.

Progress Report due **April 30th** (which is required to graduate).

Final film or social media projects due **June 1**.

Links and Resources

[FoRB Media Training Resources](#)

[FoRB for Everyone Booklet](#)

[Media Action Plan](#)

[Sample Learning Objectives Worksheet](#)

[T Script Template](#)

[Dramatic Script Sample - What is Freedom of Belief?](#)

[Sample Storyboard - Pathways to Peace](#)

[Shotlist Sample - Equations](#)

[Sample Budget 1](#)

[Sample Budget 2](#)

[Crew Release](#)

[Interview Release](#)

[Talent Release](#)

[Minor Release](#)

[Location Agreement](#)

[Sample Flyer 1 - LWYB](#)

[Sample Flyer 2 - 2021 Film Competition](#)

[EWM Marketing Plan](#)

[Progress Report](#)

[Homework Sheet 1 - Getting Started](#)

[Homework Sheet 2 - The Power of Story](#)

[Homework Sheet 3 - Script Development](#)

[Homework Sheet 4 - Pre-Production](#)

[Homework Sheet 5 - Production](#)

[Homework Sheet 6 - Post-Production & Marketing](#)