



# Study Guide

## **Christian Women's Leadership Fellowship**

**By Kasey Brennan & Shirin Taber**

**2024**

# Schedule

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All meetings will be held on Zoom at 7:00 PM Lebanon time.

| DATE                | LEARNING TASKS  | PAGE # |
|---------------------|---|--------|
| 29 August           | Pre-Homework Due (Project Selected)                           | 3      |
| <b>5 September</b>  | <b>Zoom: Intro/Identifying the Problem and Desired Change</b> |        |
| 10 September        | Homework Due  | 4      |
| <b>12 September</b> | <b>Zoom: Planning Phase</b>                                   |        |
| 17 September        | Homework Due  | 5      |
| <b>19 September</b> | <b>Zoom: Getting Your Team in Place</b>                       |        |
| 24 September        | Homework Due  | 6      |
| <b>26 September</b> | <b>Zoom: Marketing</b>  |        |
| <b>December 5</b>   | <b>Final Projects Due</b>                                     |        |

# Getting Started

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- Complete the [Live What You Believe eCourse](#).
- Watch the film “[Introduction to Freedom of Belief](#)”. Summarize in your own words the film’s main points and something new that you learned.
- Follow Empower Women Media’s [Instagram page](#).
- Watch and comment on three of our award-winning films on Empower Women Media’s [YouTube Channel](#).
- Write down three goals for this training.
- Write down your idea for a leadership project.

# Training 1

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## DEFINING THE PROBLEM AND THE VISION

**Objective:** Identify the problem you want to solve and the change you want to see in your community. How will this project affect change in your areas?

Talk through your project ideas.

**Key Scripture:** Nehemiah 1-2

### Study Questions (FOR YOU):

1. What specific problem in your community do you feel called to address?
2. How did Nehemiah respond when he heard about the broken walls of Jerusalem? What can we learn from his response?
3. Reflect on Mark 12:31 and Matthew 25:40. How do these verses inform our approach to identifying community needs?

### HW Assignment:

- Conduct a survey or interviews with those in your community to gather data on the identified problem you want to solve and the potential impact of your project's desired vision. How will your project affect change in this area?
- Write down your findings and reflect on how these align with the biblical principles discussed.
- Watch and comment on three of our award-winning films on Empower Women Media's YouTube Channel.

1. [Love Has No Borders](#)
2. [Her Factor](#)
3. [Hope to the Hopeless](#)

[Download Training 1 Worksheet](#)

[Download Training 1 Slide Deck](#)

# Training 2

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## PLANNING

**Objective:** Develop a clear action plan detailing what you will do for your project.

**Key Scripture:** Proverbs 16:3, Nehemiah 2:11-20

### Study Questions (FOR YOU):

1. What steps did Nehemiah take to plan the rebuilding of Jerusalem's walls?
2. How does Proverbs 16:3 guide us when we commit our plans to the Lord?
3. What specific activities and tasks will you undertake to begin planning your project?
4. How can you incorporate stewardship principles into your project planning?

### HW Assignment:

- Develop a detailed project proposal, including objectives, timeline, and resources.
- Create a project timeline and calendar, and give yourself some milestones and deadlines.
- Watch and comment on three of our award-winning films on Empower Women Media's YouTube Channel.

4. Halfway

5. My Faith, My Choice

6. Equality

[Download Training 2 Worksheet](#)

# Training 3

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## IDENTIFYING YOUR TEAM

**Objective:** Identify who can help with the project and who might oppose it.

**Key Scripture:** 1 Corinthians 12:12-27, Nehemiah 4

### Study Questions (FOR YOU):

1. According to 1 Corinthians 12:12-27, how does each member of the body of Christ contribute to the whole?
2. How did Nehemiah handle opposition while rebuilding the walls? What strategies did he use?
3. Who in your community can support your project, and what resources can they provide?
4. Is there anyone who might oppose your project, and what concerns might they have? How can you address these concerns and be prepared?

### HW Assignment:

- Develop a support and opposition strategy, including outreach plans to engage supporters and mitigate opposition. This is essentially a risk assessment form for your project.
- List potential supporters and opponents, and outline your strategies for each group.
- Watch and comment on three of our award-winning films on Empower Women Media's YouTube Channel.

7. Unity

8. Freedom to Succeed

9. Without Fear

[Download Training 3 Worksheet](#)

# Training 4

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## MARKETING

**Objective:** Learn how to market the project and measure its outcomes.

**Key Scripture:** Matthew 5:14-16, Galatians 5:13-14

### Study Questions:

1. How does Matthew 5:14-16 inspire us to be a light in our communities? How can we apply this to our projects?
2. According to Galatians 5:13-14, how should our freedom in Christ influence our service to others?
3. What are the key messages and social channels you will use to market your project?
4. What outcomes do you hope to achieve, and how will you measure and evaluate these outcomes? What is your overall hope for this project?

### HW Assignment:

- Develop a marketing plan to promote your project, including target audience, key messages, and social channels.
- Create a document to evaluate the project's success and prepare graphics and materials to promote the project.
- Watch and comment on three of our award-winning films on Empower Women Media's YouTube Channel.

10. [Moving Mountains](#)

11. [Daughters of Abraham](#)

12. [Long Road to Freedom](#)

[Download Training 4 Worksheet](#)

# Plan of Action Worksheet

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## 1. What problem do you want to solve?

- Problem Identification:
  - Describe the specific issue affecting your community (religious intolerance, inequity, persecution of minorities, etc.)
  - Provide data or a personal story to illustrate the problem.

## 2. What change do you want to see?

- Describe Goal:
  - Define the specific change you aim to bring about (what do you hope takes place at the end of this project?)
  - Explain how this change will benefit the community, church, workplace.

## 3. What will you do?

- Action Plan:
  - Brainstorm and list the activities and tasks you will undertake to address the problem, then pick “one big idea” that brings you joy. (film festival, social media campaign, business forum, fashion event, sporting event, concert, art show, service project, podcast).
  - Create a timeline and calendar with milestones and deadlines.

## 4. Who can help?

- Support Network:
  - Identify individuals, groups, and organizations that can provide support.
  - Plan how to engage and mobilize these supporters.

## 5. Who might oppose you?

- Identify Potential Risks:
  - Identify potential opponents and their concerns, who may feel threatened by your ideas? Describe these opponents.
  - Develop strategies to address and mitigate opposition.

## 6. What outcomes do you hope to see?

- Expected Outcomes:
  - Define the specific outcomes you hope to achieve - inclusion, peace, diversity, creativity, gender equality, unity, innovation, compassion, etc.
  - Describe how you will measure and evaluate these outcomes.

## 7. How will you celebrate?